



Benbrook Economic Development Corporation

DATE: June 21, 2021	REFERENCE NUMBER:	SUBJECT: Approve the 2021-2022 BEDC Strategic Plan	PAGE: 1 of 1
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BACKGROUND

The Benbrook Economic Development Corporation (BEDC) held its Annual Strategic Planning Session on May 17, 2021, during the work session of its regularly scheduled Board meeting. During the planning session, the Board reviewed its previous 2019 Strategic Plan along with the City of Benbrook’s Comprehensive Plan. The Board used these documents to help guide them in establishing their goals and objectives for their 2021-2022 BEDC Strategic Plan. The purpose of the plan is to serve as the guide for Staff and Board Members as they focus on business recruitment and retention efforts for the next two years. These objectives and goals are critical in helping to improve the economic sustainability of Benbrook.

ATTACHMENTS

The BEDC Board Members have received the draft plan prior to the meeting to review and provide any further comments.

RECOMMENDATION

Staff recommends the Board make any final needed modifications and approve its 2021-2022 BEDC Strategic Plan.

SUBMITTED BY: Jessica James	DISPOSITION BY BEDC BOARD: <input type="checkbox"/> APPROVED <input type="checkbox"/> OTHER (DESCRIBE)	PROCESSED BY:
		DATE: June 21, 2021