



City of Benbrook

Planning and Zoning Commission

DATE:
02/11/2021

REFERENCE
NUMBER:
ZTA-21-01

SUBJECT:
Consider Amendments to City Sign
Regulations of Title 17 – Zoning of the
Benbrook Municipal Code.

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Summary

The draft ordinance proposes the following amendments to the sign ordinance affecting the “F,” “G,” “HC,” “MU,” and “H” zoning districts:

- Changeable copy/electronic signs.
 - Limits changeable copy signs to only one freestanding sign per property.
 - Limits the size of the changeable copy/electronic messaging area to no more than 50% of the total sign area or 50SF, whichever is less.
- Increase the maximum height of one (1) monument sign per property from 6FT to 10FT and limits the maximum width of all monument signs to 12FT.

Staff Recommended Motion

Move to recommend City Council adopt the zoning ordinance text amendment, as presented.

Next Steps

- Consideration by City Council

Attachments

1. Draft Ordinance
2. Current Sign Regulations